



# DRAFTING INTERNATIONAL INTELLECTUAL PROPERTY AGREEMENTS WEBCAST

## COURSE LEADER

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Mark Anderson is an English solicitor (attorney) and former barrister who has over 20 years' experience of advising companies in technology-based industries, including pharmaceuticals, biotechnology and information technology. He founded Anderson & Company in 1994, having formerly gained experience as an in-house lawyer in a commercial company (1984-87) and with Bristows in London (1987-94). The core of his work at Anderson & Company is drafting, negotiating and advising on commercial transactions, particularly transactions that involve the development, use or commercialisation of intellectual property.

He has written five legal textbooks on IP and commercial law subjects, including *Drafting Confidentiality Agreements* for the Law Society and *Technology Transfer: Law, Practice and Precedents* for Butterworths.

## ACCREDITATION

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This webcast is potentially relevant CPD for fellows of CIPA

## PROGRAMME

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- ▶ **Introduction**
  - Different types of agreements and the commercial/legal issues that they raise
- ▶ **Key terms in IP Agreements: Grant of Rights**
  - Technical definitions
  - Licences: Exclusive, non-exclusive, sole, etc
  - Assignments
  - Options
  - Improvements
  - Grant-backs
  - Dealing with infringers and infringement
  - Rights of termination; consequences of termination
- ▶ **Keys terms in International IP Agreements: Financial Terms**
  - Upfront payments, milestones and royalties
  - Royalty-stacking
  - Payment terms, reporting and auditing
- ▶ **Preliminary Agreements**
  - Letters of intent
  - Term sheets
  - Confidentiality agreements
  - IP terms in material transfer agreements
- ▶ **Selected 'legal' clauses in IP Agreements**
  - Warranties
  - Liability
  - Assignment
  - Best efforts/best endeavours
- ▶ **Round-up of legal issues affecting IP Agreements**
  - Competition law
  - Intellectual property laws
  - Tax laws